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dog@microsoft.com

New Customer Offers**Business Ready Flexible Pay for Microsoft Dynamics (AX, CRM, GP, NAV & SL)**

This offering reduces your customer's upfront investment through predictable and affordable annual payments which can help optimize their cash flow and improve IT budget management. Microsoft is listening to customers and is actively enabling them to preserve capital resources while making strategic investments in their future. Implementing Microsoft Dynamics and taking advantage of their Business Ready Enhancement Plan helps customers increase their productivity and maximize their return on investment. *Importantly, based on partner feedback, we're excited to announce a change in the terms of the program to allow more of our partners to participate in this offer. By providing a new rebate to partners of 50% on Year 1 license as well as new revenue credits for partner discount tier attainment, we hope that more partners will realize the financial benefits to their operations as well as to the customers.*

Expires: June 25, 2010.<https://mbs.microsoft.com/partnersource/sales/promotions/BRFlexiblePay.htm>**Government Contractor Offer for Microsoft Dynamics (NAV & SL)**

All new customers in SIC codes 73xx, 87xx, and 89xx (Government Contractors in Project Based Professional Services such as IT Services, Consultants, Architects & Engineers, Testing laboratories, and other Business Services) or who are registered with Central contractor registration database (www.ccr.gov) will be eligible for a discount of up to 20% on purchases of Microsoft Dynamics SL or Microsoft Dynamics NAV AM or BE edition user licenses. **Expires: March 26, 2010. Promotion code: NA-H1-10-12.**

https://mbs.microsoft.com/partnersource/sales/promotions/h110_govcontoffer.htm**Stimulate Your Business - Trade Up to Microsoft Dynamics ERP (GP, NAV & SL)**

All existing QuickBooks and Peachtree customers are invited to take advantage of a special trade in promotion when purchasing the Business Essential (BE) edition or Advanced Management (AM) edition of Microsoft Dynamics GP, Microsoft Dynamics NAV or Microsoft Dynamics SL. **Offer valid: October 1, 2009 - June 25, 2010. Promotion code: NA-H1-10-14 .**

https://mbs.microsoft.com/partnersource/sales/promotions/fy10q2_tradeoffer.htm**Microsoft Dynamics Offer for Sage Timberline Customers (SL only)**

Microsoft is offering a discount of up to 20% for new customers when they purchase Microsoft Dynamics SL or Microsoft Dynamics SL Advanced Management ("AM") or Business Essential ("BE") edition user licenses. **Offer valid: October 1, 2009 – March 26, 2010. Promotion Code: NA-H1-10-17.**

https://mbs.microsoft.com/partnersource/sales/promotions/fy10q2_timberlineoffer.htm**Microsoft Dynamics CRM Sage Migration Offer (CRM)**

A Microsoft Dynamics promotion directed to businesses currently using a Sage business application including both Sage ERP and Sage CRM solutions. The promotion is comprised of up to a 20% discount on user licenses of Microsoft Dynamics CRM purchased off the Microsoft Dynamics Price List. **Offer valid: November 19, 2009 - June 25, 2010. Promotion code: NA-H1-10-22.**

https://mbs.microsoft.com/partnersource/sales/promotions/h110_CRMSageOffer**Add-on Module Sales Offer for Microsoft Dynamics NAV (NAV Only)**

As a limited offer for orders placed with Microsoft from November 23, 2009 through June 25, 2010, new Microsoft Dynamics NAV customers will be able to obtain licenses for NAV add-on modules (formerly

known as “granules”) for the price of the Business Ready Enhancement Plan (BREP) only, as long as the NAV add-on Application it connects to, has been certified under the Certified for Microsoft Dynamics (CfMD) program. Offer valid: **November 23, 2009 - June 25, 2010. Promotion code: NA-H2-10-23.**
<https://mbs.microsoft.com/partnersource/sales/promotions/mdnavaddonoffer.htm>

Existing Customer Offers

Visit the Existing Customer Promo summary page on PartnerSource:

<https://mbs.microsoft.com/partnersource/marketing/campaigns/existingcustomer/msdyneccampaigns promotions.htm>

Welcome to Microsoft Dynamics ERP License Offer (GP, NAV & SL)

A promotion for existing customers of Microsoft Small Business Financials, Great Plains Accounting (GPA) and Real World. The promotion is comprised of up to a 75% discount on all user licenses and limited A La Carte functionality for up to 10 users in the first acquisition of Microsoft Dynamics GP, Microsoft Dynamics NAV, and Microsoft Dynamics SL. **Offer valid: January 4, 2010 - June 25, 2010. Promotion code: NA-H2-10-71.** https://mbs.microsoft.com/partnersource/sales/promotions/fy10h2_welcomeERPoffer

Reenrollment Award for Microsoft Dynamics Customers (AX, NAV GP & SL)

Renew your service plan and receive up to 20% off your next qualifying license purchase, add users, purchase new modules or transition to Business Ready Licensing. Discount is based on tenure of customer. **Offer valid: October 1, 2009 – June 25, 2010. Promotion Code: NA-H1-10-16.**
<https://mbs.microsoft.com/partnersource/sales/promotions/reenrollmentaward.htm>

External Connector Offer (NAV only)

Microsoft offers the External Connector license (Granule 2510) to eligible Microsoft Dynamics NAV customers for the price of the maintenance plan (BREP) only. **Offer valid: November 1, 2009 - April 1, 2010. Promotion code: N/A.**
<https://mbs.microsoft.com/partnersource/sales/promotions/h209navexconoffer.htm>

Connected Business Offer (GP & CRM)

A promotion targeting businesses currently using either Microsoft Dynamics GP or Microsoft Dynamics CRM that wish to take advantage of the recently released Microsoft Dynamics CRM 4.0 Adapter for Microsoft Dynamics GP 10.0. The promotion is comprised of up to a 20% discount on user licenses off the relevant Dynamics Price Lists for the complementary product. **Offer valid: November 16, 2009 – June 25, 2010. Promotion Code: NA-H1-10-20.**
https://mbs.microsoft.com/partnersource/sales/promotions/h110_gpcrmconnected.htm

Leap ahead to Microsoft Dynamics ERP License Offer (GP, NAV & SL)

A promotion targeting existing customers of Microsoft Office Accounting. The promotion is comprised of up to a 75% discount on all user licenses and A La Carte functionality for up to 10 users in the first acquisition of Microsoft Dynamics GP, Microsoft Dynamics NAV, and Microsoft Dynamics SL. **Offer valid: November 30, 2009 - June 25, 2010. Promotion code: NA-H1-10-21.**
https://mbs.microsoft.com/partnersource/sales/promotions/h110_ERPLicenseOffer

Microsoft Dynamics ERP LMT Sales Offer

For a limited time, Microsoft Dynamics ERP customers can receive a special discount on the License Model Transition fee when transitioning to Business Ready Licensing. **Offer valid: January 1, 2010 - June 25, 2010. Promotion code: NA-H2-10-24.**

PartnerSource:

https://mbs.microsoft.com/partnersource/sales/promotions/MSD_ERPLMTSalesOfferJan2010

CustomerSource:

https://mbs.microsoft.com/customersource/newsevents/news/generalnews/MSD_ERPLMTSalesOfferJan2010

Partner Incentives

Microsoft Dynamics Step Up ERP 2009 Partner Incentive Reward (AX, GP, NAV & SL)

Microsoft is excited to announce the Microsoft Dynamics Step Up ERP 2009 reward that recognizes Microsoft Dynamics SPA partners for new ERP business growth with a 15-20% CDF reward on incremental customers added between FY10 – Periods 6, 7, 8 and 9 (November 28, 2009 – April 2, 2010) over the same periods in FY09 or FY08. **Offer valid: November 28, 2009 – April 2, 2010.**

https://mbs.microsoft.com/partnersource/sales/promotions/h110_stepuperp2009.htm

Sell One Get One Partner Program for Microsoft Dynamics GP (GP Only)

Microsoft is excited to announce the “SELL ONE GET ONE” partner program for Microsoft Dynamics GP. This program is designed to help increase your ability to compete in the more price sensitive segment of the market where many deals are below six (6) users of Business Essentials. **Offer valid: November 30, 2009 – February 26, 2010.**

https://mbs.microsoft.com/partnersource/sales/promotions/h110_gpsellonegetone.htm